

THE TALEFIN



The Newsletter of the Western New York Region of the Cadillac-LaSalle Club, Inc.

SUMMER 2011

Men who are into cars take great pleasure in their garage where their automotive pride and joy resides in great comfort.

There should be a "Decorator's Show Garage" or a "Tour of Garages" to go along with the Junior League's event for beautiful homes and the annual Tour of Homes in Buffalo.

It would only be fair. A large majority of men are not going to go traipsing through a lot of homes or even to the Decorator's Show House no matter how beautiful it is. Men are not that interested in seeing someone's home or the rooms in it.

But garages! That is another story entirely. We love another guy's garage and what's in it. From Jay Leno's palatial garage to less modest garages, there is always something of interest to a guy in any garage. Men will even look in someone's garage while driving down a street just to see what the owner has in it. "Hey, he's got three lawn mowers in there...wonder why?"

Men who are into cars take great pleasure in their garage where their automotive pride and joy resides in great comfort. The bigger the garage you have, the better. You can then add appropriate items befitting a "good garage" such as a refrigerator, bedecked with at least 100 auto-related stickers and holding a minimum of two cases of beer, a clock with simulated wrenches for hands, auto-related posters including those from the days of racing at Civic Stadium, the *de rigueur* pin-up calendar from the spark plug company and framed photos of you and every car you ever owned.

Car guys often receive invitations to see someone's garage, even strangers ask. "Come over and see my garage" is the universal invite and no car guy has ever refused. You have to go, it's nature. Men would gladly wait in line to see a "Decorator Garage" no matter how long it took. They want to see what cars are in it, what kind of tools the owner has (and he better have an air compressor at least), what size rolling toolbox he has, the floor which has to be treated with oil and gas-resistant gray paint, how big the refrigerator is, and if the garage is heated. The first thing a car guy looks for is the crown jewel of any garage: a floor lift! If the garage has a floor lift, it is a "made" garage.

Car guys dream of a floor lift in their garage. It is second to having a heated garage. You need a floor lift to work on a car, especially if you're a bit older and crawling under a car is becoming more difficult. A floor lift in your garage is indeed a dream come true.

One of the best and most comfortable garages around is my friend Ron Monin's garage. Now, Ron is a man who loves cars, especially from the 1950s, and has the talent to customize them into award-winning "street rods" that recall the days when cool cars were "kings." His garage is a fine example of utility and comfort and houses his collection of auto-related items. It is where his many friends drop in frequently to see what's new in the garage and to take advantage of his welcoming hospitality and his supply of *Rolling Rock* which is always ready for his guests.

Now he doesn't have a lift but he does have a custom-made small bar, with auto-themed stools, from his late friend Peter, where many a card and beer has been laid along with good conversation and stories about cars.

For decades, garages have served from everything as places of invention where great things have sprung from individuals like Ford, the Wright boys, Bill Harley, Disney, Bill Moog and others to a Walden Pond with beer.

Men would gladly wait in line to see a "Decorator Garage" no matter how long it took.

By D. John Bray



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The *Talefin* is the official publication of the Western New York Region of the Cadillac-LaSalle Club, Inc. Opinions and editorials in *The Talefin* are not necessarily the policy of the club.

Mailing labels are updated to reflect region membership at the time of each issue. They are provided by Roger Libby, with assistance from our membership director,

PRESIDENT'S MESSAGE

From Pete Arnoldo

Greetings, Fellow Cadillac-LaSalle Aficionados

By the time you read this we will be more than half-way through another season of cruise nights and car shows.

I have a few items that may be informative and of interest.

For all of you who have seen the name badges that some of the members wear... these badges display the Cadillac-LaSalle logo and the member's name. If you are interested in obtaining one of these badges, please contact me. Our supplier still has the template and can reproduce these.

On August 17th, 2011, the Orleans County Fair Association in Barton, Vermont, hosted what they hoped was to be the largest Cadillac parade ever held. The Guinness Book of World Records was present to verify the event, and Cadillac Motors gave its full support.

Lorie Seadale was the chairperson for this event.

Lorie can be reached at:

OCF Superintendent of Floral Hall

Chairperson: World's Largest Cadillac Parade Event

PO Box 814

Barton, Vermont 05822

Phone: (802) 525-3425

The National Meet was held in Columbus, Ohio, August 10th-13th. This was a trip of 330 miles from Buffalo, and it's not often we have a National this close to us.

Meetings for the balance of 2011 will be held the first Saturday, October 1st, November 5th, and December 3rd.

Hope to see you all at some of the upcoming events.
Until then, drive safely.

AUCTION PICTURES



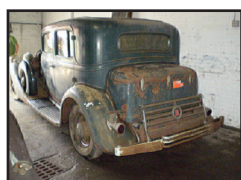
1931 Cadillac



1933 Cadillac



1932 LaSalle



1933 Cadillac



1932 LaSalle



1933 Cadillac



F1932 LaSalle



1950 Cadillac



1933 Cadillac

LOCAL AUCTION AT PIERCE ARROW MUSEUM

The local auction at Jim Sandoro's Buffalo Transportation – Pierce Arrow Museum on June 11 saw some of the cars and parts in Jim's warehouses move down the road with new owners. Here are a few notes from Bill Locke who was kind enough to provide them and some photos.

1931 Cadillac: (rusty, beside fire truck), \$5,000 sold

1932 LaSalle: (rusty), \$13,000 sold

1933 Cadillac V12: (rusty), \$21,000 sold

Fire truck: \$1300 sold

1958 Lincoln Continental Convertible: (black) \$30,000 high bid, no sale

1950 Cadillac: (light blue) \$11,500 high bid, no sale

1965 Cadillac Eldo Biarritz Cvt.: (black) \$10,000 high bid, no sale

1976 Cadillac Eldo Cvt.: (gray) \$7,500 high bid, no sale

1931 Ford Model A: 2 Dr., \$8,000 sold

1986 Ferrari Mondial Cabriolet: 19,000 miles, \$25,000 sold

1963 Avanti: \$1650 sold

All winning bids plus 10% buyer's premium.

All the early Cadillacs and the fire truck were bought by Clark Rittersback, owner of Platinum Classic Motorcars, East Rochester NY, according to Bill.

He did not bid on any of the cars in the Museum parking lot. You can visit Clark's operation at:

www.platinumclassics.com <<http://www.platinumclassics.com>>

FOR CHRISTMAS— GET A LAsALLE!



A GENERAL MOTORS VALUE

Model illustrated: Five-passenger Four-Door Touring Sedan, \$1320. White sidewall tires optional at extra cost*

YOU COULD MAKE no wiser choice for a family Christmas gift than a new LaSalle—the car impartially acknowledged to be among the most distinguished ever to appear.

Clean-cut contours enlivened by sparkling chromium . . . a narrow, racing-type radiator grille and hood . . . a spacious trunk designed to flow into LaSalle's streamline silhouette . . . these are sure to delight all eyes and hearts.

And when you usher your family inside the LaSalle, you'll be doubly glad you chose it. Every detail does credit to your taste. Upholstery like that on the finest furniture . . .

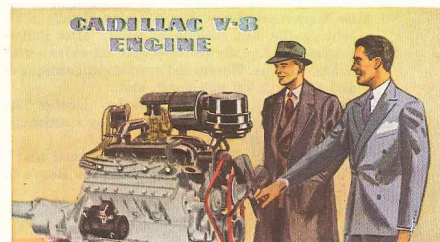
windows 25 per cent larger . . . fittings that are authentic *objets d'art* . . . everything portrays luxury and comfort new to LaSalle's field.

A ride confirms the judgment of all eyes. The finest power plant in a car of LaSalle's price—a Cadillac V-8 engine—propels you with smooth and effortless ease equalled only by LaSalle's incomparable ride.

\$1240
AND UP

*Delivered at Detroit including all standard equipment. Transportation, state and local taxes (if any) extra.

Yes, you can rely on LaSalle to make this a joyous Christmas! And you can easily afford it! LaSalle costs no more than any car you would seriously consider! Your Cadillac-LaSalle dealer can quickly prove it.



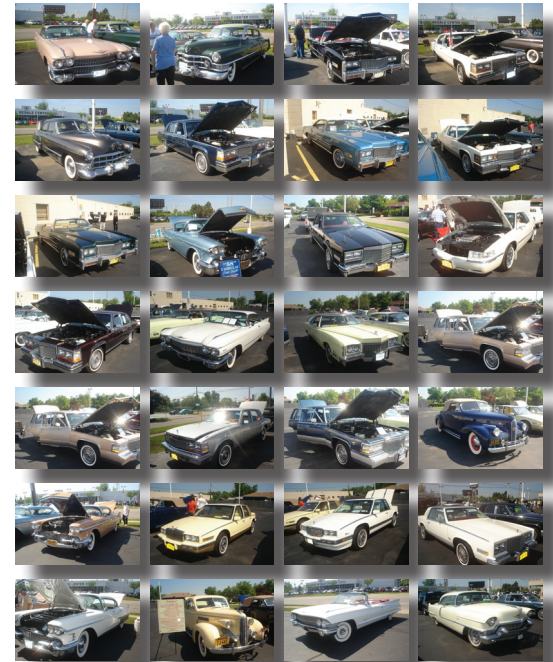
LOOKS • LUXURY • AND LOW COST

It was another great summer Cadillac-LaSalle Club Car Show at Keyser Cadillac...good weather and a good turnout. Here are the winners in each class:

1st Class	1st	Don Ulrich	1940 LaSalle Conv.
	2nd	Ron Mosgeller	1949 Series 62
	3rd	John Bray	1939 LaSalle Coupe
2nd Class	1st	Fabrizio Payne	1958 Coupe DeVille
	2nd	Myles Keller	1958 Fleetwood 60 Special
	3rd	Dan Burgess	1959 Coupe DeVille
3rd Class	1st	Joe Mannarina	1964 Coupe DeVille
	2nd	Jerry Puma	1964 Eldorado Conv.
	3rd	Gerald Craig	1969 Coupe DeVille
4th Class	1st	Laverne Wickhelm	1972 Sedan DeVille
	2nd	John Oryszak	1972 Sedan DeVille
	3rd	Cecilio Diaz	1976 Eldorado Conv.
5th Class	1st	Scott McIntosh	1979 Coupe DeVille
	2nd	Joe Mannarino	1984 Coupe DeVille
	3rd	Robert Tylor	1979 Eldorado Biarritz
6th Class	1st	Ed Zurek	1989 Brougham D'Elegance
	2nd	John Oryszak	1995 Eldorado
	3rd	Dan Penwright	1996 DeVille



Congratulations to all and thanks again to the folks at Keyser Cadillac for allowing the Club to use their facilities for the show.



Here are the results of the Club Show at Valley Cadillac in Rochester:

Class 1	Dan Gernatt	1933 5-passenger Sedan
	Dan Gernatt	1947 Conv.
	Dick Walther	1949 Conv.
Class 2	<i>No cars entered in Class 2</i>	
Class 3	Robert Bressinger	1966 DeVille Conv.
	Robert Bressinger	1964 DeVille Conv.
	Fred Burton	1970 DeVille Conv.
Class 4	1st Dan Marinola	1976 Eldo Conv.
	2nd David & Susan Smith	1972 Coupe DeVille
	3rd Peter M. Arnoldo	1974 Eldorado Conv.
Class 5	1st Richard Roberts	1979 Eldorado Biarritz
	2nd Scott McIntosh	1979 Coupe DeVille
	2nd James Brush	1983 Fleetwood Coupe (tie for 2nd place)
	3rd Stanley Rychliki	1985 Cad.
Class 6	1st Ray Flynn	1997 Eldorado Sport Coupe
	2nd Rob Louden	1970 Eldorado Biarritz
	3rd Michael Sedlarczuk	1995 Fleetwood



Dan Gernatt



Robert Bressinger



Dan Marinola



Rich Roberts



Ray Flynn

Dealer's Choice Fred Burton 1970 DeVille Conv.

Thanks also to everyone who participated and to **Valley Cadillac.**

The Chrome Fountain of Youth *by David Leger*

From the *Dagmar*, Monthly Newsletter of the Rocky Mountain Region Cadillac & LaSalle Club

I am still working through having things re-plated on my 1947 Club Coupe. One of the most conspicuous pieces is the hood ornament, which also serves as the hood latch. Over the years, the chrome had completely worn off the base, and the crevices between the wings were badly pitted. The face on the lady had lost detail from weathering.

Having had, as most of our members know, less than stellar experiences with local companies, I checked out the online forums and decided to go with Paul's Chrome in Pennsylvania. They quoted \$130 to disassemble the latch (press out the hinge pin and grind two rivets out). I figured they would know how to do this safely. The actual restoration and chroming ran \$468. I sent them the signed contract on 3/28/11 and received the ornament back on 5/20/11. The results are stunning! The face is back, the wings are flawless, as is the base. No sign of the previous pitting. I could not be happier. I suspect it may actually look better than when it came from the factory.

It may have cost a bit more, but in this case, I think you truly do get what you pay for!



Ice Cream Social *YOU SCREAM, I SCREAM, WE ALL SCREAM FOR ICE CREAM!*

The annual club "Ice Cream Social" is always a big hit as you can see from the photos.





We'd love to hear from you!

As a club, it is important for members to share their experiences that would be interesting to those who love old automobiles especially Cadillacs and LaSalles. Here are some ideas to get you thinking about your article for our newsletter:

1. How did you find your car? Is there a story that we all can relate to?
2. Interesting experiences with your antique car.
3. Restoration: what to do and what NOT to do.
4. Trip suggestions.
5. Experiences at car shows.
6. Your views on the hobby, cars, judging, club, etc.
7. Garages...yours and a garage you saw that we would all love to have.
8. Why I like(love) my model Cadillac or LaSalle

Send your article to the editor who will be most appreciative as will the readership.

Addresses are:

E-mail: brayjd@dyc.edu

Fax: 716.829.7821

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631 Niagara Street

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Or call me to discuss your ideas at (716) 829-7818.

Editor's note: We apologize for the lateness of this issue which was a consequence of unforeseen circumstances.

CLASSIFIED ADS

Classified ads will run for two issues and are free for paid up region members. All ads must include price of item(s) being advertised and **MUST** be Cadillac/LaSalle related. Business card size ads are \$50 for members and \$60 for non-members for one year (about 5 issues).



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you have given birth."

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